

Terms of Reference for: “Local initiatives for the conservation of Biodiversity in the Ohrid-Prespa Region”

Association "Unë, Gruaja"

Type of Contract: SERVICE PROVIDER – Local initiatives for conservation of Biodiversity in Prespa - Ohrid region." – project “Local & cross-border actors work together in the environmental protection of the Prespa - Ohrid region"

Available Fund: 300-1000 eur/activity

Limit fund 3000 eur/ 3-10 activities will be supported

Issuing Date: 12.02.2024

Deadline for applications 15.03.2024

General information about “Unë, Gruaja”

“Unë, Gruaja” is a non-profit organization, registered in 2003 by Tirana Instant Court. The mission of the organization is to empower women and youth in the Pogradec - Korça area through provision of services and coordinated psychological and legal support, advocacy, public awareness, citizen engagement, and environmental protection.

The association is recognized as a leader in the region regarding women’s issues and gender equality and has several years of experience in the implementation of various actions on good governance and civic participation, leadership, environment protection and gender equality, participation in local decision-making; monitoring of local government’s policies and decision making from gender perspective; advocacy and lobbying at local level; public hearings; environmental campaigns, etc.

1. Purpose of the Service

The Association "Unë, Gruaja" Pogradec (UG) has started the implementation of the project “Local & cross-border actors work together in the environmental protection of the Prespa -Ohrid region" which has the main purpose to strengthen the conservation capacities of the regional community through the sharing of best practices, knowledge, and joint actions among actors across the Lake Ohrid Region (LOR).

During the implementation of the project, UG will support small initiatives from local actors (active groups and/or NGOs operating in LOR, like public hearings, debates, protests, marches, green caravans, petitions, in order to increase community awareness, influencing local government and institutions, for the most effective management of the Ohrid - Prespa cross-border region focus on conservation of the biodiversity of the area.

Every year, at least 3 joint advocacy activities will be organized in the cross-border areas of the PA during International/European/National/Local Ecodays such as Earth Day (April 22) Biodiversity Day (May 22); World Environment Day (June 5) Lake Ohrid Day (June 21);

The activities will take place during the period March-June 2024.

The applicant will carry out the activities according to the proposed calendar.

Please, complete Annex 1 - Application Form, below this document.

Roles and responsibilities of the applicant:

- Defines the subject of the activity, purpose and the expected results.
- Defines the target group, place and date of the activity.
- Determines a detailed budget
- Ensures the accomplishment of the activity
- Is responsible for the preparation of the report.
- Is responsible for the preparation of a material to be published on social networks, related to the most sensitive issue of the activity

Required experience

- Knowledge on environmental issues and Biodiversity.
- Experience in engagement with civil society with a particular focus on the environment, awareness, information and public participation.
- Strong communication and advocacy skills

Application Procedure:

Applicants must complete and submit Annex 1 - Application Form below.

The call is open during the period: 12.02.2024-15.03.2024

The application can be submitted:

by e-mail on the address: une_gruaja@yahoo.com with the subject: *Application: Local initiative for the conservation of Biodiversity in the Ohrid-Prespa Region*

or

by mail enclosed in a sealed envelope at the address below:

Shoqata "Unë, Gruaja"
Lagja 1, Rr. Rreshit Çollaku
Pogradec
Note:

-The outer envelope must also bear the information: *Application: Local initiative for the conservation of Biodiversity in the Ohrid-Prespa Region*

Annex 1

APPLICATION FORM

DEADLINE FOR SUBMITTING ACTION PROPOSALS: 12.02.2024 – 15.03.2024
E-MAIL ADDRESS FOR THE ELECTRONIC VERSION OF THE ACTION PROPOSAL: une_gruaja@yahoo.com

ACTION TITLE OF LOCAL INITIATIVE:	
BUDGET:	
LOCATION OF LOCAL INITIATIVE	
DURATION OF IMPLEMENTATION (from-to / exact dates)	

I. BACKGROUND

CONTACT DETAILS OF THE APPLICANT (active groups and/or NGOs)	
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NAME AND CONTACT DETAILS OF THE APPLICANT. (Name, Surname, Email, Cel.)	
LIST ANY RELEVANT PAST EXPERIENCE	

II. DESCRIPTION OF THE ACTION AND ITS EFFICIENCY

1. Describe and analyze the problem - (max 300 word)

Describe the issues you aim to tackle with your action and its relevance.

2. What kind of activities do you plan to organize in order to achieve the results of the project and a detailed timeline (max 300 words)?

Who are the target groups in the action?

Describe the detailed target groups, their needs and the expected number of those who will be directly involved. How will you inform, motivate and engage the target group of this initiative?

III. Make a Presentation of Yourself

Briefly describe yourself, your experience, your aim from the production and what are you planning to do to make your action public manifestation.

Be original.

IV. BUDGET (add details in each category, describing the need and related budget amount)

Costs related to the initiative: experts, materials, supplies, printing, etc.

Note: The budget will be the subject of discussion and negotiation with Une, Gruaja, to specify the allowed, eligible costs and the limitations of the amounts.